

# 2022 CASB Sponsorship Opportunities and Partner Levels

**BRONZE**

starts at  
\$3,500

**SILVER**

starts at  
\$7,000

**GOLD**

starts at  
\$10,000

**PLATINUM**

starts at  
\$13,000



## How your support benefits Colorado Education!

- Provides professional learning opportunities for districts
- Supports CASB's events with networking opportunities for members
- Enables community engagement
- Supports growth in student achievement through effective governance



## How sponsorships benefit your company!

- Exposure to all 178 school districts in Colorado and more than 1000 district decision makers
- Partnership status and benefits
- Marketing opportunities through sponsorships
- Event recognition

## Examples of Sponsorships at All Levels!

CASB Webinars and Virtual Events  
CASB Connections Podcasts  
Fall and Winter Conference Offerings

Regional Meetings  
McGuffey Awards  
Fall Delegate Assembly Resolution Book

Convention Awards  
Convention Swag  
Convention Mobile App  
Convention Keynote Speaker  
Convention Student Art Contest



--- Podcasts/Professional Development



--- Recognitions/Convention



# Partner Levels & Standard Benefits

Choose sponsorships that promote your company. Sponsorships can add up to the Partner levels listed below.

PARTNER BENEFITS		BRONZE \$3,500	SILVER \$7,000	GOLD \$10,000	PLATINUM \$13,000
 Company's logo displayed on CASB's website, with a link to company's homepage		●	●	●	●
 Complimentary registration(s) to the CASB Annual Convention			member rate	1	2
 Invitation to VIP reception at the CASB Annual Convention			1	2	3
 Company's name/logo prominently displayed during general sessions at the CASB Annual Convention (for convention sponsorships)		●	●	●	●
 Company recognized during the general sessions at the CASB Annual Convention (for convention sponsorships)		●	●	●	●
 Free banner ad on convention mobile app				●	●
 Registration discounts for CASB Conferences and Regional Meetings		member rate	member rate	member rate	1
 Priority selection status for exhibit hall booth registration during the CASB Annual Convention			●	●	●
 CASB Annual Convention booth discount		10%	15%	20%	FREE
 Pre- and Post-convention attendee list for the CASB Annual Convention (for convention sponsorships)		●	●	●	●
 CASB Winter and Fall Conference exhibit booth discount		10%	15%	20%	25%

Go to [CASB.org/events](https://casb.org/events) to learn more.

 **82nd Annual Convention**  
December 1-3

 **Regional Meetings**  
Aug. - Oct.

 **Fall Conference**  
October 21-22

 **Winter Legislative Conference**  
February 2023

For details on sponsorships, please visit our website at [casb.org/sponsorships](https://casb.org/sponsorships) or email [comm@casb.org](mailto:comm@casb.org).