THE POWER OF PUBLIC EDUCATION
CASB
85TH ANNUAL
CONVENTION

MORAL IMPERATIVE

- Take a few seconds are write a sentence that describes your Board's moral imperative.

Three Pillars of Effective Governance

- Governance Mindset
- Governance Culture: Coherence and Synergy
- Governance Infrastructure

Governance derives from the Greek word Kubernesis, meaning "to steer a ship"

Simply put, governance is steering; management is rowing
Governance focuses on the what, and administration focuses on the how
Governance is NOT just passing policies; it is what the board and superintendent do together and how they do it.

MORAL IMPERATIVE

Deepen learning for all students.
Do you include students disconnected from life and schooling?
Do you include staff, parents, and the public?

Does everyone on your board including the superintendent have the same moral imperative?

Effective Governance is Critical to the Moral Imperative

No school district can function effectively with a divided governing board characterized by instability in decision-making, lack of focus, unresolved ideological differences, and treating the board as a battleground with winners and losers.

Campbell, Fullan, Kavanaugh

Governance Mindset

- Understanding the role and responsibilities of a governing board.
- Understanding the difference between the functions of governance, administration, and curriculum and instruction.
- Understanding the ambiguity of the grey area that exists between them and knowing when and how to navigate as a director.

Successful Board/Superintendent Relations

- Is the Superintendent dancing on the floor or on the balcony?
- Superintendent needs a governance mindset

- A shared internal moral compass
- Trust!
- Micromanagement vs Accountability

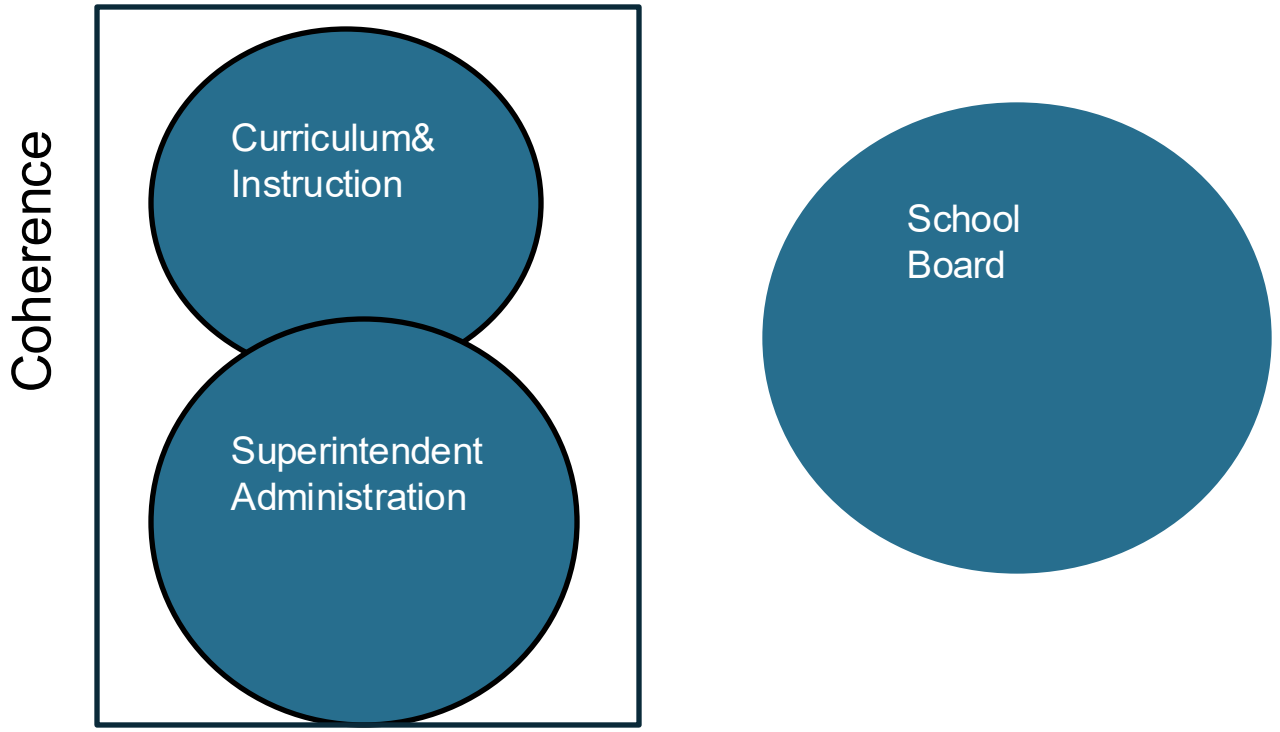
Let's Boil it Down

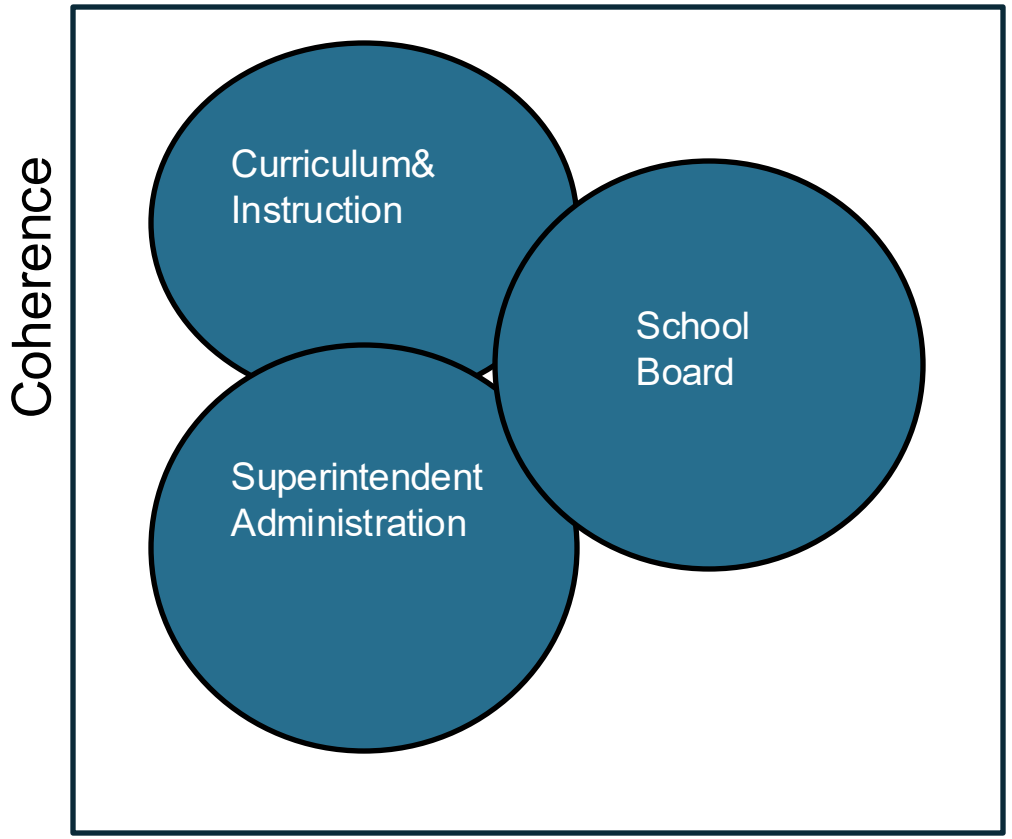
The Governance Responsibilities of the Board

1. Set a strategic direction
2. Policy direction and approval
3. Stewardship and support
4. Oversight and accountability
5. Community leadership and engagement

Governance Culture: Coherence and Synergy

- Coherence: Shared depth of understanding about the nature of the work
- Synergy: the board and superintendent's ability to work together toward a common goal


Coherence
Curriculum&
Instruction
Superintendent
Administration
School
Board


Coherence
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Pillar III – Governance Infrastructure

- Governance Principles
  - A set of principles that guide their work.
    - Stay focused on student achievement and student wellness
    - Govern together as a team with a common focus and purpose

Pillar III – Governance Infrastructure

- Governance Norms

  Norms are simply descriptions of how directors treat each other.

  - They serve as a guide for what is acceptable and unacceptable behavior
  - When norms are not explicitly stated, they become the habits by which groups perpetuate behaviors, some of which can become toxic and very disruptive

A board's conduct sets an example for how district children should behave now and in the future.

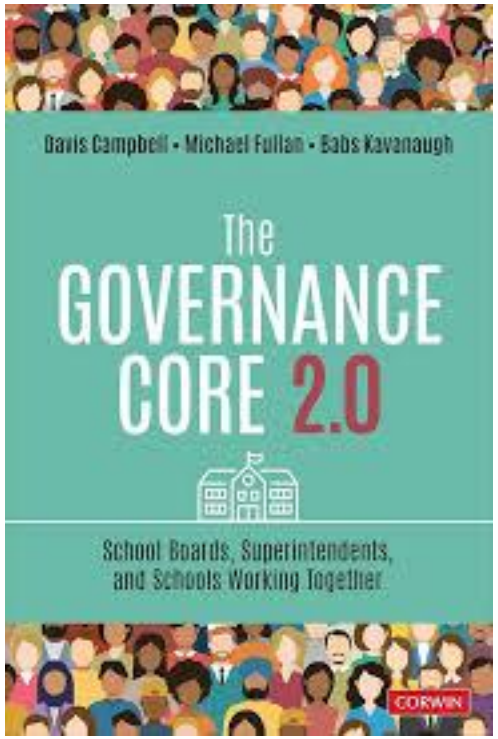
Pillar III – Governance Infrastructure

- Governance Protocols

  A written agreement adopted by the board to define everything from meeting structure to relationships with the staff and community to the scope of the board's responsibilities.

You are a part of their story

Contact Information



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